

TECHICAGO WEEK



JULY 10 - 14

GOTECHCHICAGO.COM/WEEK

RECOMMENDED EVENT

Apart from the main events hosted by P33 and World Business Chicago, the TechChicago Week team wants to promote other events happening across the city during the week. Approved "TechChicago Week Recommended" events touch on tech, culture, art, and/or community. From coffee meet-ups for founders to musical showcases, we'd love to hear what you're planning and help promote!

Fill out this form to get started.

Event Requirements

- Events take place during TechChicago Week (July 10-14).
- Event location is in Chicago proper.
- The TechChicago Week team is not responsible for any costs, logistics or marketing associated to the event.
- It is not required, but encouraged to use Eventnoire as your event registration platform in an effort to support a local minority-owned tech startup.

Benefits for 'TCW Recommends' Approved Events:

- One (1) dedicated post on TechChicago social accounts
- Usage of 'TCW Recommends' logo on event marketing materials
- Promotion on "TCW Recommended" section on TCW webpage
(cont'd. on next page)

TCW is Hosted by:



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- Support a local minority-owned startup! Eventnoire is TCW's preferred (not required) event platform. Event partners that exclusively use the platform for their event will receive the following benefits from the Eventnoire team:
 - Adjustable ticket fees.
 - 30% split on ticket fees your consumers pay.
 - A feature in Eventnoire's TCW e-newsletter to 200K subscribers.
 - \$100 from Eventnoire for using the platform.
- \$500 Optional Add On:
 - Dedicated event promotion in email to 18K TCW subscribers.
 - One (1) additional dedicated social post about the event or your company/organization.



eventnoire

FAQs

I would like to host an event during TechChicago Week. How do I become an approved "TCW Recommended event?"

- Fill out this proposal form and the TCW team will review and get back to you within 5 business days.
- If approved, we will send over some event tips and branding requirements! If not approved, we will send over some suggestions.

Who do I contact if I have questions?

Feel free to email us at info@gotechchicago.com

TCW is Hosted by:

P33

**WORLD
BUSINESS
CHICAGO** 