



TECHICAGO

TECH REDEFINED.

OUR BRAND PILLARS:

DIVERSE

*THE FACE OF
INNOVATION. REDEFINED*

In Chicago, our diversity is our greatest strength. We have a significant number of VC firms committed to investing in founders of color: Fifth Star Funds, LongJump, Chingona VC, CAST US, Capitalize VC, and TechRise

REAL

*THE INDUSTRIES THAT DRIVE
INNOVATION. REDEFINED.*

In Chicago Midwestern pragmatism meets **21st century ambition** to solve problems that matter. We are not tech for tech's sake.

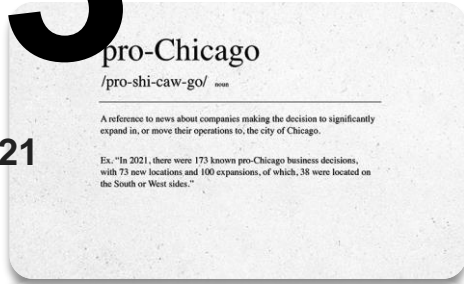
CONNECTED

THE ECOSYSTEM FOR TECH. REDEFINED

In Chicago our companies thrive because of our infrastructure. *We're home to tier-one universities We boast globally recognized R&D institutions, and our national and global centrality is unmatched.*

173

Pro-Chicago
decisions in 2021



12 New

Unicorns in 2021 alone.

Our companies address real problems, that matter to how we live our lives everyday.

- How do we feed the world sustainably? (e.g. Nature's Fynd)
- How do we improve precision medicine?(e.g. Tempus)
- How do we build an inclusive ecosystem?(e.g. GET CITIES)
- How do we create a zero-waste city (Rheaply)

REAL



#1

→ DIVERSE

market for angle and seed
stage investments for black and
Latin founders

(Crunchbase, 2022)



#1 private business
backed tech incubator in
the world

(UBI Global)



3rd

highest

concentration of CS and
engineering grads in the U.S.

#1

most connected airport and
rail hub in the U.S.

(TravelPulse)



CONNECTED

